



# Best Bin Cleaning Business 2018 - Staffordshire

**Drawing on over 23 years' experience in the market, Green Clean Ltd is an innovative bin cleaning franchise which offers entrepreneurs the chance to create a thriving business and clients an opportunity to remove the hassle from their cleaning routine. We profile the firm to find out how it has gone from a small firm to a UK network that washes over half a million wheelie bins every year for both domestic and commercial customers.**

Originally formed in 1996 and now based in Staffordshire, over the years Green Clean has been expanding throughout the UK via a network of 23 franchises. Each franchise is committed to offering professional, effective, environmentally friendly, fully licensed and insured bin washing using specialist bin washing equipment and eco-friendly cleaning products.

Over the last few years, Green Clean has also seen expansion outside of the UK and now has International Master Franchises in Australia, Canada, Norway, an agent in the Baltics and plans to launch into South Africa by the end of the year. Some of our commercial clients include the NHS, Manchester City Council, Dundee Council, Tesco, Biffa, IKEA, the MOD, House of Fraser and Sheraton Hotels.

Working with such illustrious clients, the firm aims to honour its mission statement: to provide the most efficient, effective, regular, environmentally friendly, legally licensed and insured, value for money bin washing service to its customers.

The company works to achieve this by using market leading, state-of-the-art equipment and training its staff to the highest industry standards, whilst complying with all authority guidelines, supplying its

franchises with market leading bin cleaning equipment, large district or borough franchise areas, online round management software plus approved training and support. Green Clean manufactures its own unique bin washing machines, and as such the build quality is high and technical support is always available. These machines are rigorously tested for suitability within this business model on company owned bin washing rounds, where they are used as test beds for any technical improvements.

This incredible support makes the firm a viable and enticing franchising option. Formed as an extension to a well-established bin cleaning service, Green Clean offers a proven but low-cost opportunity for business minded people who are looking to establish their own bin cleaning business, whilst following a tried and tested system with back-up and support from people already heavily involved in the industry.

With over 95% regular repeat customers plus the ability to wash both domestic and commercial style bins, Green Clean is a perfect opportunity for people looking to start their own home-based business with potential to expand to a multi-van operation. There are no franchise fees to pay for the first seven months and no major stock or premises required, meaning lower business overheads and increased profits.

Alongside supporting franchisees and clients, Green Clean also, as the name suggests, aims to offer an environmentally friendly solution. As such, all of its range of bin washing machines fully recycle all water used in the cleaning process. The firm's flagship offering, the Green Clean "Duplex", is a pickup truck, enclosed van or static frame mounted bin washer designed for the cleaning of both domestic and commercial waste containers. The Duplex provides the operator with the

means to achieve a high rate of productivity whilst ensuring compliance with the Environment Agency and Water Authority.

Looking to the future, Green Clean has exciting plans in the pipeline, both locally and internationally, as it looks set to open an additional five franchises, as well as launching the brand in South Africa. This growth will offer this burgeoning brand many opportunities for further enhancement, which it looks forward to taking advantage of.



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